



## **LISTS4EUROPE: YOUR CENTRALISED SERVICE PROVIDER OF QUALITY EUROPEAN DATA & DIRECT MARKETING KNOWLEDGE & SOLUTIONS**

Sourcing data for multi-national campaigns can be difficult and local country knowledge is the key to finding the right lists for your campaigns to maximise results.

LISTS4EUROPE provides a unique service, giving you independent and logical list recommendations and direct marketing consulting from the Europe's most experienced companies. Our network also provides support to lead you through the maze of European privacy laws.

In addition List4Europe can offer List management representation across all European countries and other international markets, capitalising on revenue opportunities at a local and pan European level.

Nine companies are currently part of the Lists4Europe network:

**| Mediaten | D2M | Euroleads | Intermedia-Global | DR3Data | MLS |**

**RCR | Maildata | Opt-4**

### **LIST MANAGEMENT**

Lists4Europe can offer you professional representation of your most valuable asset in all the major European markets. Our unique service provides focused list promotion and management across Europe.

We understand the key drivers of list management: creating awareness; active selling to target user groups; regular test activity and, above all, accurate reporting and administration.

Whether your list is an existing brand or new to market, we will ensure your data reaches its full potential and offer advice on relevant security and privacy issues.

Trust your list with the Lists4Europe network and be assured of additional revenue!

## **LIST BROKING**

We have data sourcing expertise to help you reach targets across B2C and B2B in all European markets.

With experience in all sectors and in all countries the Lists4Europe network can help you to achieve the highest possible response rates.

When using the services of the Lists4Europe network you are tapping into a wealth of local market knowledge that will help you achieve the best from your direct marketing campaigns.

Transparency is our main guideline, we only offer reliable and identifiable data sources.

## **Direct Marketing Consulting and Privacy Issues**

Our experts are on hand to help you research markets for your products and to ensure that you do not fall foul of the complex privacy laws in Europe or damage your reputation because of bad data protection practice.

Through our partner Opt-4, we can provide data protection and permission marketing expertise to answer your questions about European privacy requirements offering practical, straightforward guidance.

## **Additional Data Solutions**

In addition to List Broking, List management and Data Protection consulting, the List4Europe network partners offer a complete range of additional Data solutions such as: Data Cleaning, Data Enhancement, Email broadcasting, Design and creation of direct marketing materials; Lettershop and fulfillment, data processing, data profiling, modeling and analysis, on a client-by-client basis.

**More info:** [www.lists4europe.eu](http://www.lists4europe.eu) ; <https://www.facebook.com/lists4europe/>

## **Contact Us**

To contact Lists4Europe: email us at [info@list-broker.eu](mailto:info@list-broker.eu) and one of our network partners will be in touch to tell you more about how we can take the pain out of European data-sourcing and representation.

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